Interviews: 1000 Registered Voters, including 300 cell phone only respondents

Date: August 16-20, 2012

Study #121001

NBC News/Wall Street Journal Survey

48 Male 52 Female

Please note: all results are shown as percentages unless otherwise stated.
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The margin of error for 1,000 interviews is ±3.1%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)+

18-24	9
25-29	7
30-34	10
35-39	8
40-44	10
45-49	7
50-54	10
55-59	11
60-64	12
65-69	5
70-74	5
75 and over	6
Not sure/refused	-

<sup>+</sup> Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

Yes, Hispanic	8
No, not Hispanic	92
Not sure/refused	_

<sup>+</sup> Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+

White	74
Black	
Asian	3
Other	4
Hispanic (VOL)	4
Not sure/refused	3

<sup>+</sup> Results shown reflect responses among registered voters.

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

Headed in the right direction Off on the wrong track Mixed (VOL)	8/12+ 32 61 4 3	7/12+ 32 60 5	6/12 31 61 5 3	5/12 33 58 5 4	4/12 33 59 6 2	3/12 33 58 5 4	1/12 30 61 5 4	12/11 22 69 6 3	9/01 72 11 11 6	Low 10/17- 20/08+ 12 78 7
		11/11 19 73 5 3	10/11 17 74 5 4	8/11 19 73 5 3	7/11 25 67 5 3	6/11 29 62 6 3	5/11 36 50 10 4	4/11 28 63 6 3	2/11 31 60 6 3	1/11 35 56 5 4
	12/10 28 63 6 3	11/10 32 58 6 4	10/28- 30/10+ 31 60 5 4	10/14- 18/10+ 32 59 6 3	9/10 32 59 5 4	8/26- 30/10 30 61 6 3	8/5- <u>9/10</u> 32 58 6 4	6/10 29 62 5 4	5/6- 11/10 34 56 6 4	3/10 33 59 5 3
	1/23 - 25/10 32 58 7 3	1/10- 14/10 34 54 10 2	12/09 33 55 10 2	10/09 36 52 9 3	9/09 39 48 10 3	7/09 39 49 9 3	6/09 42 46 9 3	4/09 43 43 10 4	2/09 41 44 9 6	1/09 26 59 9 6

<sup>+</sup> Results shown reflect responses among registered voters.

# Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

Approve Disapprove Not sure	8/12+ 48 49 3	7/12+ 49 48 3	6/12 47 48 5	<u>5/12</u> 48 46 6	4/12 49 46 5	3/12 50 45 5	1/12 48 46 6	12/11 46 48 6	<i>High</i> <u>4/09</u> 61 30 9	Low 8/11 44 51 5
	11/11 44 51 5	10/11 44 51 5	8/11 44 51 5	7/11 47 48 5	6/11 49 46 5	<u>5/11</u> 52 41 7	4/11 49 45 6	2/11 48 46 6	1/11 53 41 6	12/10 45 48 7
	11/10 47 47 6	10/28- 30/10+ 45 50 5	10/14- 18/10+ 47 49 4	9/10 46 49 5	8/26- 30/10 45 49 6	8/5- <u>9/10</u> 47 48 5	6/10 45 48 7	5/20- 23/10 48 45 7	5/6- 11/10 50 44 6	3/10 48 47 5
	1/23- 25/10 50 44 6	1/10- <u>14/10</u> 48 43 9	12/09 47 46 7	10/09 51 42 7	<u>9/09</u> 51 41 8	8/09 51 40 9	7/09 53 40 7	6/09 56 34 10	<u>4/09</u> 61 30 9	2/09 60 26 14

<sup>+</sup> Results shown reflect responses among registered voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

Approve Disapprove Not sure	8/12+ 44 54 2	7/12+ 44 53 3	6/12 42 53 5	5/12 43 52 5	4/12 45 52 3	3/12 45 51 4	1/12 45 50 5	12/11 39 57 4	High 2/09 56 31 13	Low 8/11 37 59 4
		<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>
		40 57	39 57	37 59	43 54	41 54	37 58	45 52	46 49	45 50
		3	4	39 4	3	54 5	56 5	52 3	49 5	5
		3	7	7	3	3	3	3	3	3
				10/14-		8/26-	8/5-		5/6-	
		12/10	<u>11/10</u>	<u>18/10</u> +	9/10	30/10	9/10	6/10	11/10	<u>3/10</u>
		42	42	43	42	39	44	46	48	47
		54	54	53	54	56	52	50	46	50
		4	4	4	4	5	4	4	6	3
		1/23-	1/10-							
		<u>25/10</u>	<u>14/10</u>	12/09	10/09	9/09	7/09	6/09	4/09	2/09
		47	43	42	47	50	49	51	55	56
		49	49	51	46	42	44	38	37	31
		4	8	7	7	8	7	11	8	13

<sup>+</sup> Results shown reflect responses among registered voters.

Q6a Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?

	<u>8/12</u> +*	<u>7/12</u> +	<u>5/12</u>	<u>1/12</u>	<u>11/11</u>	<u>8/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>
Approve	54	53	51	51	52	50	50	57	49
Disapprove	40	41	42	41	41	45	44	35	46
Not sure	6	6	7	8	7	5	6	8	5
		<u>11/10</u>	<u>1/10</u>	12/09	10/09	9/09	7/09	6/09	<u>4/09</u>
		48	50	49	51	50	57	54	56
		44	37	42	39	36	33	36	31
		8	13	9	10	14	10	10	13

<sup>+</sup> Results shown reflect responses among registered voters.

\* Asked of one-half the respondents (FORM A).

Q6b In general, do you approve or disapprove of the job that Congress is doing?

Approve Disapprove Not sure	8/12+** 12 82 6	1/12 13 80 7	8/11 13 82 5	6/11 18 74 8	5/11 22 70 8	4/11 20 73 7	2/11 22 69 9	9/10 20 73 7	8/26- 30/10 21 71 8	9/98 61 28 11	Low 10/17- 20/08+ 12 79 9
		8/5- <u>9/10</u> 21 72 7	6/10 22 73 5	5/6- 11/10 21 72 7	3/10 17 77 6	1/10- 14/10 21 67 12	12/09 22 68 10	10/09 24 65 11	9/09 22 66 12	7/09 24 63 13	6/09 29 57 14
		4/09 28 58 14	2/09 31 54 15	1/09 23 68 9	12/08 21 69 10	10/17- 20/08+ 12 79 9	10/4- <u>5/08</u> + 13 78 9	9/19- 22/08+ 15 73 12	7/08+ 15 75 10	6/08+ 13 79 8	1/08 18 70 12
		9/07 23 65 12	3/07 31 53 16	9/06+ 20 65 15	1/06 29 56 15	9/05 29 53 18	1/05 41 40 19	6/04+ 40 42 18	1/04 46 41 13	9/03 39 45 16	1/03 42 39 19
		9/02 40 44 16	1/02 54 29 17	6/01 47 34 19	1/01 48 35 17	9/00+ 46 41 13	1/00 48 36 16	<u>9/99</u> 40 49 11	12/98 44 42 14	1/96 26 65 9	<u>1/94</u> 33 54 13

<sup>+</sup> Results shown reflect responses among registered voters.

\*\* Asked of one-half the respondents (FORM B).

# I'd like to ask you a question about the November 2012 presidential election...

Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

10, very interested	8/12+ 62 6 13 6 3 5 1 1	7/12+ 62 6 11 7 4 5 1	6/12+ 60 8 12 7 3 5 2	5/12+ 62 7 12 6 4 5 1	4/12+ 61 6 12 7 3 5 2 1	3/12+ 48 11 14 9 5 6 2 1	1/12+ 57 10 11 7 3 6 2 2	10/4- 5/08+ 72 7 10 4 1 3 1 -	9/19- 22/08+ 70 8 9 5 2 3 1	9/6- 8/08+ 69 10 10 3 2 2 1	8/08+ 65 8 11 5 2 3 1
Cannot rate	-	-	-	-	-	1	-	-	-	-	- -
		7/08+ 64 8 12 5 3 4 1 1 - 2	6/08+ 67 7 11 5 2 4 1 1	4/08+ 65 9 11 4 3 3 1 2	3/08+ 67 8 10 5 2 3 1 1 - 2	1/08+ 66 10 10 4 3 4 1 1	12/07+ 65 8 12 5 2 4 1 1 - 2	11/07+ 62 9 11 6 3 5 1 1 -	10/04+ 74 8 9 3 2 2 - 1 - 1	9/04+ 71 7 9 5 2 4 1 - 1	8/04+ 63 10 12 6 2 4 1 - 1 1

<sup>+</sup> Results shown reflect responses among registered voters.

Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
Barack Obama	1 0311110	1 0311110	Noutrai	regative	regative	<u>ivot Gaic</u>
August 2012+	31	17	8	13	30	1
July 2012+	33	16	8	11	32	
June 2012	29	19	14	11	27	_
May 2012	32	17	10	12	29	-
		18	-		-	-
April 2012	30	_	13	13	26 25	-
March 2012	28	21	14	12	25 25	-
January 2012	28	22	10	14	25	1
December 2011	22	23	13	15	27	-
November 2011	26	19	15	13	27	-
October 2011	23	23	14	12	28	-
August 2011	24	20	12	14	30	-
June 2011	27	22	14	13	24	-
May 2011	33	21	14	13	18	1
April 2011	28	22	14	13	23	-
February 2011	28	21	15	15	20	1
January 2011	29	23	15	14	18	1
December 2010	25	23	14	14	24	-
November 2010	28	21	12	13	26	-
October 28-30, 2010+	29	18	12	15	27	-
October 14-18, 2010+	29	19	9	17	26	-
September 2010	29	18	12	14	27	-
August 26-30, 2010	26	20	12	14	27	1
August 5-9, 2010	27	19	13	14	27	-
June 2010	27	20	13	15	25	_
May 20-23, 2010	28	19	15	14	24	_
May 6-11, 2010	29	20	12	14	24	1
March 2010	31	19	11	14	24	1
	29	23	14	14	20	-
January 23-25, 2010	29	23	12	16	19	1
January 10-14, 2010	29	23 21				1
December 2009	-		13	15 12	22 21	-
October 2009	36	20	11	12		-
September 2009	38	18	11	14	19	-
July 2009	37	18	10	14	20	1
June 2009	41	19	11	12	17	-
April 2009	45	19	12	10	13	1
February 2009	47	21	12	9	10	1
January 2009	43	23	17	8	6	3
December 2008	45	22	15	8	8	2
October 17-20, 2008+	37	19	10	10	23	1
October 4-5, 2008+	30	22	12	12	23	1
September 19-22, 2008+	29	19	15	14	22	1
September 6-8, 2008+	33	20	13	12	20	2
August 2008+	28	22	13	17	19	1
July 2008+	27	21	16	11	23	2
June 2008+	25	23	17	11	22	2
April 2008+	23	23	16	17	20	1
March 2008+	24	25	18	16	16	1
January 2008	19	30	22	11	14	4
+ Results shown reflect responses among						

	Very	Somewhat		Somewhat	Very	Don't Know Name/
Barack Obama (cont'd)	<u>Positive</u>	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	Not Sure
December 2007	17	29	22	14	12	6
November 2007	15	28	24	12	12	9
September 2007	15	27	23	13	12	10
July 2007	16	26	24	12	10	12
April 2007	19	26	25	8	6	16
March 2007	18	19	26	11	6	20
Barack Obama						
High						
February 2009	47	21	12	9	10	1
Presidential Term Low						
August 2011	24	20	12	14	30	-
All-time Obama Low						
October 28-30, 2006+	14	17	18	5	6	40
NBC-WSJ All-time	Presidentia		_	_	_	_
High			,.,,			
March 1991						
(George H.W. Bush)	50	30	9	6	4	1
Low	00	30				
October 17-20, 2008+						
	11	10	11	15	15	
(George W. Bush)	11	18	11	15	45	-
The Democratic Party	40	22	4.0	47	22	0
August 2012+	19	23	16	17	23	2
July 2012+	17	23	20	17	23	-
June 2012	14	23	25	18	19	1
May 2012	17	22	19	21	19	1
April 2012	15	24	21	19	19	1
March 2012	15	23	24	18	18	2
January 2012	15	23	23	21	18	-
December 2011	9	23	25	23	19	1
November 2011	15	25	22	18	19	1
October 2011	12	25	19	20	22	2
August 2011	11	22	21	19	25	2
June 2011	13	25	21	19	20	2
May 2011	15	26	22	18	17	2
April 2011	12	26	22	18	21	1
January 2011	15	24	25	19	16	1
December 2010	9	28	20	18	23	2
November 2010	14	26	18	18	23	1
October 28-30, 2010+	16	23	17	19	23	2
October 14-18, 2010+	14	24	16	19	26	1
September 2010	15	22	20	20	22	1
August 26-30, 2010	11	25	19	19	24	2
August 5-9, 2010	11	22	22	18	26	1
June 2010	11	24	21	20	24	
May 20-23, 2010	15	26	18	18	22	1
May 6-11, 2010	11	26	19	18	24	2
March 2010	9	28	19	19	24	1
January 23-25, 2010	14	25 25	22	17	21	1
•						
January 10-14, 2010	11 10	27 25	20	18 10	23	1
December 2009	10	25	19	19	26	1
October 2009	14	28	20	14	22	2
September 2009	14	27	18	17	22	2
July 2009	13	29	19	17	20	2
June 2009	19	26	16	16	21	2
April 2009	. 17	28	19	15	19	2
+ Results shown reflect responses among	registered vot	ers.				

	Very	Somewhat		Somewhat	Very	Don't Know Name/
The Democratic Party (cont'd)	<u>Positive</u>	<b>Positive</b>	<b>Neutral</b>	<b>Negative</b>	<u>Negative</u>	Not Sure
February 2009	20	29	18	14	17	2
December 2008	17	32	22	15	13	1
October 17-20, 2008+	16	23	22	17	21	1
October 4-5, 2008+	15	26	20	18	19	2
September 19-22, 2008+	19	23	20	16	20	2
September 6-8, 2008+	24	25	17	19	14	1
August 2008+	17	26	21	16	19	1
July 2008+	15	28	18	18	19	2
June 2008+	16	27	24	13	19	1
April 2008+	17	27	22	15	17	2
March 7-10, 2008+	20	25	18	16	19	2
January 2008	22	25	19	18	15	1
November 2007	12	27	24	18	17	2
September 2007	8	26	27	22	16	1
July 2007	15	27	21	20	15	2
January 2007	13	29	26	16	14	2
October 28-30, 2006+	14	25	25	18	17	1
July 2006	7	25	27	22	17	2
January 2006	11	25	28	20	15	1
May 2005	12	26	26	20	14	2
February 2005	14	28	28	16	13	1
October 2004+	17	25	22	16	19	1
High						
January 2000	20	30	23	15	10	2
Low						_
July 2006	7	25	27	22	17	2
The Republican Party						
August 2012+	12	24	18	16	29	1
July 2012+	11	23	22	18	25	1
June 2012	10	21	23	18	26	2
May 2012	9	23	23	19	24	2
April 2012	11	22	23	19	24	1
March 2012	8	24	23	19	24	2
January 2012	8	23	24	19	25	1
December 2011	6	21	23	23	25	2
November 2011	9	21	23	18	26	3
October 2011	11	22	21	18	26	2
August 2011	8	24	21	23	23	1
June 2011	8	22	24	23	21	2
May 2011	8	24	22	21	23	2
April 2011	7	24	24	22	22	1
January 2011	7	27	24	21	19	2
December 2010	11	27	23	17	20	2
November 2010	11	23	24	20	19	3
October 28-30, 2010+	12	22	24	18	23	1
October 14-18, 2010+	8	23	25	19	23	2
September 2010	8	23	25	21	22	1
August 26-30, 2010	7	23	25	22	21	2
August 5-9, 2010	6	18	28	24	22	2
June 2010	6	24	26	23	19	2
May 20-23, 2010	10	23	26	21	19	1
May 6-11, 2010	8	22	26	22	20	2
March 2010	6	25	24	20	23	2
January 23-25, 2010	7	25	27	18	20	3
January 10-14, 2010	7	23	27	24	18	1
+ Results shown reflect responses among	registered vo					

+ Results shown reflect responses among registered voters.

	Von	Samawhat		Somewhat	Von	Don't Know Name/
The Republican Party (cont'd)	Very Positive	Somewhat Positive	Neutral	Negative	Very <u>Negative</u>	Not Sure
December 2009	5	23	27	24	19	2
October 2009	6	19	27	23	23	2
September 2009	5	23	27	22	21	2
July 2009	9	19	29	21	20	2
June 2009	6	19	29	23	21	2
April 2009	7	22	25	22	22	2
February 2009	7	19	24	25	22	3
December 2008	7	20	20	26	26	1
October 17-20, 2008+	11	21	18	23	25	2
October 4-5, 2008+	12	23	17	21	26	1
September 19-22, 2008+	13	21	18	19	28	1
September 6-8, 2008+	18	22	15	18	25	2
August 2008+	10	25	22	19	23	1
July 2008+	8	23	20	22	26	1
June 2008+	7	21	24	22	25	1
April 2008+	8	19	23	22	26	2
March 7-10, 2008+	10	24	15	21	28	2
January 2008	13	21	26	19	18	3
November 2007	8	24	24	20	22	2
September 2007	8	23	20	27	20	2
July 2007	8	25	19	23	23	2
January 2007	10	23	21	23	21	2
Oct 28-30, 2006+	15	20	16	20	28	1
July 2006	11	22	18	21	25	3
January 2006	13	24	20	20	22	1
May 2005	13	27	17	19	22	2
February 2005	17	27	19	18	18	1
October 2004+	20	24	18	15	22	1
High	04	20	40	40		2
December 2001	21	36	18	13	9	3
August 5-9, 2010	6	18	28	24	22	2
Mitt Romney		.0		<u> </u>		
August 2012+	18	20	17	15	29	1
July 2012+	13	22	23	16	24	2
June 2012	9	24	22	17	22	6
May 2012	10	24	23	19	19	5
April 2012	10	23	26	18	18	6
March 2012	6	22	28	20	19	5
January 2012	6	25	26	21	15	7
December 2011	4	20	30	21	11	14
November 2011	5	21	32	17	13	12
October 2011	6	21	30	17	12	14
August 2011	5	19	32	18	11	15
June 2011	7	20	30	16	10	17
February 2011	6	19	30	13	12	20
December 9-13, 2010	10	18	30	10	10	22
September 2010	6	15	29	20	10	20
March 2010	7	20	29	16	9	19
July 2009	10	18	30	12	8	22
April 2008+	9	19	31	17	11	13 16
January 2008	7	21	24	19 16	13	16
December 2007	9	16	26 27	16 17	11 12	22
November 2007	4 6	18 18	27 26	17 14	12	22 25
September 2007	6 5	16	26 23	13	7	25 36
June 2007 March 2007	5 4	11	23 24	11	6	36 44
December 2006	3	8	22	7	4	56
Populta shown reflect responses among			<i></i>	,	7	50

Q8 (cont'd)						Don't Know
	Very <u>Positive</u>	Somewhat Positive	Neutral	Somewhat <u>Negative</u>	Very <u>Negative</u>	Name/ Not Sure
Joe Biden	1 0011110	1 0011110	Houna	rroganio	<u>110941110</u>	1101 0410
August 2012+	15	21	20	14	26	4
July 2012+	15	20	23	14	23	5
May 2012	15	20	21	16	21	7
December 2010	10	24	25	15	18	8
August 26-30, 2010	13	21	21	15	20	9
January 10-14, 2010	15	23	25	15	14	8
July 2009	13	25	20	17	19	6
January 2009	20	27	22	12	9	10
December 2008	20	25	25	12	11	7
October 17-20, 2008+	28	23	19	12	14	4
October 4-5, 2008+	21	22	24	12	15	6
September 19-22, 2008+	17	20	25	13	16	9
September 6-8, 2008+	18	22	23	13	12	12
September 2007	4	13	26	11	11	35
December 2006	3	14	23	10	6	44
June 2004+	5	11	25	6	4	49
Paul Ryan	3	11	25	U	4	43
August 2012+	19	14	18	11	21	17
June 2011	6	11	19	8	10	46
Bill Clinton	O	1.1	19	O	10	40
August 2012+	34	23	18	13	10	2
August 2011	32	25 25	21	11	11	۷
September 2010	29	26	21	13	10	- 1
January 2009	29 25	26 27	16	14	17	1
December 2008	23	26	21	12	17	1
	20	25	16	19	20	-
August 2008+						- 1
June 2008+	16 18	24 21	17 18	17 18	25 24	1
April 2008+	20	22				ı
March 24-25, 2008+	-	22 22	15	18	25	2
March 7-10, 2008+	20		11	13	32	1
January 2008	24	23	14	11	27	1
November 2007	25	23	13	14	25	-
March 2007	27	21	16	14	21	1
April 2006	27	23	16	12	21	1
June 2004+	20	22	16	14	27	1
January 2002	17	19	13	13	36	2
June 2001	18	21	15	15	31	-
January 2001	32	24	11	12	21	-
High	22	24	15	_	7	_
January 1993	33	31	15	9	7	5
Low	47	47	40	4.4	20	4
March 2001	17	17	13	14	38	1
Chris Christie	11	17	24	10	0	22
August 2012+ June 2011	11	17	21	10	9	32
+ Results shown reflect responses among	10	13	19	7	7	44
i results shown reflect responses afflorig	rogistereu voi	.013.				

# SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Bill Clinton	57	23	34
Chris Christie	28	19	9
Barack Obama	48	43	5
The Democratic Party	42	40	2
Paul Ryan	33	32	-
Joe Biden	36	40	-4
Mitt Romney	38	44	-6
The Republican Party	36	45	-9

Now, thinking again about this November's elections...

Q9 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	0/10	7/10 :	6/40 :	E/10 :	4/40 .	2/42.	1/10	10/11	11/11	10/11
Republican-controlled Congress	<u>8/12</u> + 42	<u>7/12</u> + 45	<u>6/12</u> + 44	<u>5/12</u> + 43	<u>4/12</u> + 44	<u>3/12</u> + 41	<u>1/12</u> + 41	<u>12/11</u> + 43	11/11+ 43	<u>10/11</u> + 41
Democrat-controlled Congress	47	46	45	44	46	46	47	45	46	45
Not sure	11	9	11	13	10	13	12	12	11	14
						8/26-	8/5-		5/20-	5/6-
		<u>8/11</u> +	<u>6/11</u> +	10/10+	9/10+	30/10+	9/10+	<u>6/10</u> +	3/20- 23/10+	5/6- 11/10+
		47	44	44	44	43	42	45	44	44
		41	44	46	44	43	43	43	43	44
		12	12	10	12	14	15	12	13	12
			1/23-	1/10-						
		<u>3/10+</u>	<u>25/10+</u>	<u>14/10</u> +	<u>12/09</u> +	<u>10/09</u> +	<u>9/09</u> +	<u>7/09</u> +	<u>4/09</u> +	<u>11/08</u> +
		42	42	41	41	38	40	39	39	36
		45	44	41	43	46	43	46	48	48
		13	14	18	16	16	17	15	13	16
	<u>10/08</u> +	<u>9/08</u> +	<u>8/08</u> +	<u>7/08</u> +	<u>6/08</u> +	<u>4/08</u> +	3/08+	<u>11/07</u> +	<u>9/07</u> +	10/06+
	36	37	36	36	33	34	35	37	35	37
	49	50	47	49	52	49	49	46	47	52
	15	13	17	15	15	17	16	17	18	11
	9/06+	7/06+	<u>6/06</u> +	4/06+	<u>3/06</u> +	<u>1/06</u> +	12/05+	11/05+	10/05+	<u>7/05</u> +
	39	38	38	39	37	38	38	37	39	40
	48	48	49	45	50	47	46	48	48	45
	13	14	13	16	13	15	16	15	13	15
	5/05+	10/04+	<u>9/04</u> +	<u>6/04</u> +	<u>5/04</u> +	3/04+	1/04	12/13/03	10/02+	9/02
	40	43	42	42	41	42	42	42	43	42
	47	44	46	44	44	45	43	42	42	42
	13	13	12	14	15	13	15	16	15	16
	7/02	6/02	1/02	12/01	12/99	10/99	7/99	6/99	4/99	3/99
	43	42	44	42	40	39	39	42	41	37
	41	41	40	40	44	41	43	41	40	43
	16	17	16	18	16	20	18	17	19	20
	<u>10/98</u> +	9/98	7/98	6/98	2/98	1/98	12/97	9/97	7/97	<u>4/97</u>
	41	40	41	39	41	40	41	41	45	44
	43	39	40	40	37	42	37	39	39	38
	16	21	19	21	22	18	22	20	16	18

<sup>+</sup> Results shown reflect responses among registered voters.

Q10 In the next election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think that it is time to give a new person a chance?

Deserves to be reelected	8/12+ 43 47 10	3/12+ 40 48 12	8/11+ 42 47 11	10/28- 30/10+ 37 51 12	8/26- 30/10+ 31 56 13	6/10+ 35 57 8	1/10- 14/10+ 39 49 12	12/09+ 38 49 13
		10/09+ 41 49 10	<u>9/09</u> + 40 49 11	7/08+ 40 47 13	11/07+ 39 51 10	6/07+ 41 48 11	10/13- 16/06+ 39 45 16	9/30- 10/2/0 <u>6</u> + 38 45 17
		9/8- 11/06+ 41 43 16	7/06+ 38 48 14	6/06+ 42 45 13	3/06+ 41 48 11	1/06+ 41 46 13	12/05+ 41 44 15	11/05+ 37 51 12
		5/05+ 42 45 13	10/04+ 49 34 17	10/02+ 42 39 19	9/02 41 42 17	10/00+ 50 35 15	9/00+ 49 38 13	6/00+ 49 39 12
	12/99 42 47 11	10/98+ 48 37 15	12/97+ 41 45 14	10/94+ 39 49 12	9/94 30 53 17	5/94 34 50 16	1/94 35 47 18	10/93 34 52 14
. Deputte about reflect response on	9/93 37 47 16	7/93 30 55 15	10/92+ 31 56 13	9/92+ 31 56 13	7/92+ 27 62 11	4/92+ 33 57 10	2/92+ 37 52 11	1/92+ 42 48 10

<sup>+</sup> Results shown reflect responses among registered voters.

Q11 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?+

Mitt Romney and Paul Ryan	44
Barack Obama and Joe Biden	
Depends (VOL)	1
Neither/other (VOL)	4
Not sure	

<sup>+</sup> Results shown reflect responses among registered voters.

# Trial Heat Trend Data

	<u>7/12</u> +	<u>6/12</u> +	<u>5/12</u> +	<u>4/12</u> +	<u>3/12</u> +	<u>1/12</u> +	<u>12/11</u> +	<u>11/11</u> +
Mitt Romney	43	44	43	43	44	43	45	43
Barack Obama	49	47	47	49	50	49	47	49
Depends (VOL)	1	1	1	1	1	1	1	1
Neither/other (VOL)	5	3	6	4	4	4	4	4
Not sure	2	5	4	2	1	3	3	3
	<u>10/11</u> +	<u>8/11</u> +	<u>6/11</u> +	<u>2/11</u> +	<u>12/10</u>	<u>1/08</u>	<u>11/07</u>	9/07
	44	45	43	40	40	35	36	34
	46	46	49	49	47	48	48	51
	1	2	1	-	1	2	1	1
	5	4	3	6	6	7	6	7
	4	3	4	5	6	8	9	7

<sup>+</sup> Results shown reflect responses among registered voters.

Q12 Would you definitely vote for (Romney and Ryan/Obama and Biden), probably vote for (Romney and Ryan/Obama and Biden) but are still thinking about it, or are you just leaning toward voting for (Romney and Ryan/Obama and Biden)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

	Romney Voters+						
	8/12	7/12	6/12	5/12	4/12		
Definitely vote for candidate	72	72	68	72	65		
Probably vote for candidate	15	12	20	14	16		
Just leaning toward voting for candidate	13	15	12	14	19		
Not sure	-	1	-	-	-		

	Obama Voters+					
	8/12	7/12	6/12	5/12	4/12	
Definitely vote for candidate	76	78	78	73	74	
Probably vote for candidate	13	13	10	13	13	
Just leaning toward voting for candidate	10	9	12	13	12	
Not sure	1	-	-	1	1	

<sup>+</sup> Results shown reflect responses among registered voters.

#### RESULTS SHOWN OFF BASE OF ALL REGISTERED VOTERS

	Romney Voters+					
	8/12	7/12	6/12	5/12	<u>4/12</u>	_
Definitely vote for candidate	32	31	30	31	28	
Probably vote for candidate	6	5	9	6	7	
Just leaning toward voting for candidate	6	7	5	6	8	
Not sure	-	-	-	-	-	
TOTAL VOTE (Q9)	44	43	44	43	43	

	Obama Voters+					
	8/12	7/12	6/12	5/12	4/12	
Definitely vote for candidate	37	38	37	34	37	
Probably vote for candidate	6	6	5	6	6	
Just leaning toward voting for candidate	5	4	5	7	6	
Not sure	-	1	-	-	-	
TOTAL VOTE (Q9)	48	49	47	47	49	

<sup>+</sup> Results shown reflect responses among registered voters.

Now, which of the following best describes how you would feel if (READ ITEM) were elected president -optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job,
uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad
job? (ROTATE)

	Optimistic And Confident	Satisfied And <u>Hopeful</u>	Uncertain And <u>Wondering</u>	Pessimistic And <u>Worried</u>	Not <u>Sure</u>
Barack Obama					
August 2012+	23	27	11	39	-
April 2012+	20	29	16	34	1
August 2011+	23	23	14	40	-
November 1-2, 2008++	34	24	16	25	1
October 17-20, 2008 ++	28	29	19	23	1
Mitt Romney					
August 2012+	18	24	24	34	-
April 2012+	15	28	29	27	1
August 2011+	13	24	35	21	7

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>++</sup> Results shown reflect responses among likely voters.

Q14 And, do you care who wins the presidential election this November or do you not care all that much?+\*

Care who wins	92
Do not care all that much	8
Not sure	-

+ Results shown reflect responses among registered voters.
\* Asked of one-half the respondents (FORM A).

#### Now...

# (Q15 & Q16 ROTATED)

Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his Q15 campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>8/12</u> +	<u>7/12</u> +
Yes, Have Seen/Heard/Read Something		
More favorable	32	28
Less favorable	44	43
Has made no difference (VOL)	10	13
No, Have Not Seen/Heard/Read Anything	12	16
Not Sure	-	-

<sup>+</sup> Results shown reflect responses among registered voters.

John McCain 2008 Trend				
	10/17-	9/19-	9/6-	
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +
Yes, Have Seen/Heard/Read Something				
More favorable	28	33	40	27
Less favorable	53	41	33	32
Has made no difference (VOL)	16	20	22	25
No, Have Not Seen/Heard/Read Anything	1	5	4	16
Not Sure	2	1	1	-
+ Results shown reflect responses among registered vote	rs.			

George W. Bush 2004 Trend			
	10/29-	10/16-	
	<u>31/04</u> ++	<u>18/04</u> ++	
Yes, Have Seen/Heard/Read Something			
More favorable	28	32	
Less favorable	34	37	
Has made no difference (VOL)	31	26	
No, Have Not Seen/Heard/Read Anything	6	4	
Not Sure	1	1	
++ Results shown reflect responses among likely voters ONLY.			

Q16 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	<u>8/12</u> +	<u>7/12</u> +
Yes, Have Seen/Heard/Read Something		
More favorable	30	27
Less favorable	40	44
Has made no difference (VOL)	16	14
No, Have Not Seen/Heard/Read Anything		14
Not Sure	-	1
+ Results shown reflect responses among registered vo	ters.	•

Barack Obama 2008 Trend				
	10/17-	9/19-	9/6-	
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +
Yes, Have Seen/Heard/Read Something				
More favorable	48	34	36	30
Less favorable	29	30	27	34
Has made no difference (VOL)	20	27	30	23
No, Have Not Seen/Heard/Read Anything	2	7	5	12
Not Sure	1	2	2	1
+ Results shown reflect responses among registered voter	S.	•'		

John Kerry 2004 Trend			
	10/29-	10/16-	
	31/04++	<u>18/04</u> ++	
Yes, Have Seen/Heard/Read Something			
More favorable	35	39	
Less favorable	36	36	
Has made no difference (VOL)	24	21	
No, Have Not Seen/Heard/Read Anything	5	3	
Not Sure	-	1	
++ Results shown reflect responses among likely voter	rs ONLY.	•	

Q17 From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign (ROTATE:) – Mitt Romney or Barack Obama?

	<u>8/12</u> +	<u>7/12</u> +
Yes, Mitt Romney is running a negative campaign	11	12
Yes, Barack Obama is running a negative campaign	20	22
Yes, both are running negative campaigns (VOL)	43	34
No, neither is running a negative campaign	21	25
Not sure	5	7
+ Results shown reflect responses among registered voters.		•

October – September 2008 +			
<u> </u>	9/19-		
	<u>22/08</u> +	<u>8/08</u> +	
Yes, John McCain is running a negative campaign	22	29	
Yes, Barack Obama is running a negative campaign	11	5	
Yes, both are running negative campaigns (VOL)	36	19	
No, neither is running a negative campaign	26	41	
Not sure	5	6	
+ Results shown reflect responses among registered voters.		•	

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign	15
Yes, John Kerry is running a negative campaign	15
Yes, both are running negative campaigns (VOL)	45
No, neither is running a negative campaign	23
Not sure	2
+ Results shown reflect responses among registered voters.	

July 2000 +	
Yes, George W. Bush is a negative campaigner	8
Yes, Al Gore is a negative campaigner	13
Yes, both are negative campaigners (VOL)	16
No, neither is a negative campaigner	57
Not sure	6
+ Results shown reflect responses among registered voters.	

# (Q18 & Q19 ROTATED)

Q18 Do you think if Barack Obama is re-elected as president he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12</u> +	5/12
Will bring right kind of change	37	35
Will bring wrong kind of change	32	31
Will not bring much change either way	29	33
Not sure	2	2
+ Results shown reflect responses among registered voters.		

Q19 Do you think if Mitt Romney wins the presidency he will mostly bring the right kind of change to the country, mostly bring the wrong kind of change, or will not really bring much change either way?

	<u>8/12</u> +	<u>5/12</u>
Will bring right kind of change	38	32
Will bring wrong kind of change	34	25
Will not bring much change either way	26	37
Not sure	2	6
Descrite about reflect responses among registered veters		

<sup>+</sup> Results shown reflect responses among registered voters.

Q20 Does Mitt Romney's selection of Paul Ryan as his vice-presidential running mate make you more likely to vote for Mitt Romney, less likely to vote for Mitt Romney, or does it not affect your vote either way?+

More likely to vote for Mitt Romney	22
Less likely to vote for Mitt Romney	23
Does not affect vote either way	54
Not sure	1

<sup>+</sup> Results shown reflect responses among registered voters.

2000-2008 TREND					
	Obama/	McCain/	Kerry/	Gore/	Bush/
	Biden	Palin	Edwards	Lieberman	Cheney
	<u>9/08</u> +	<u>9/08</u> +	<u>7/04</u> +	<u>8/00</u> +	<u>7/00</u> +
More likely to vote for Candidate	24	34	28	20	16
Less likely to vote for Candidate	16	25	7	7	14
Does not affect vote either way	58	40	65	71	69
Not sure	2	1	-	2	1
+ Results shown reflect responses among re	egistered voter	rs.			

Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack	Mitt Romney	Both Would	Neither	Dananda	Not
	Obama Better	Better	Be Equally Good	Would Be Good	Depends (VOL)	Not Sure
Being easygoing and likable.	<u>Dellei</u>	<u>Detter</u>	<u> </u>	<u>G000</u>	(VOL)	Suite
August 2012+*	58	23	15	4	_	_
April 2012	54	18	19	7	_	2
Dealing with issues of concern to	<b>5</b> 4	10	10	•		_
women.						
August 2012+	52	24	10	9	_	5
April 2012	49	21	15	10	_	5
Caring about average people.	40	21	10	10		J
August 2012+	52	30	8	9	_	1
April 2012	52	22	9	15	_	2
Being knowledgeable and experienced	32	22	3	13	_	_
enough to handle the presidency.						
August 2012+	46	35	11	7	_	1
July 2012+	48	32	13	7	_	
April 2012	45	30	15	8	-	2
November 2011	44	28	16	8	-	4
Dealing with issues of concern to	44	20	10	0	-	4
seniors.						
August 2012+	46	34	8	9		3
Being a calm and steady leader in a	40	34	O	9	-	3
crisis.						
August 2012+**	46	34	12	4	-	4
Being a good commander-in-chief.						
August 2012+**	45	38	8	7	-	2
July 2012+	45	35	9	9	2	-
April 2012	43	33	14	9	-	1
November 2011	41	29	13	12	-	5
Sharing your positions on the issues.						
August 2012+	44	36	7	10	-	3
April 2012	40	34	8	15	-	3
Being consistent and standing up for						
his beliefs.						
August 2012+**	43	37	11	7	1	1
July 2012+	37	35	17	9	2	-
April 2012	41	30	14	13	-	2
November 2011	41	27	16	14	-	2
Being open and transparent.						
August 2012+**	43	31	6	17	-	3
Being honest and straightforward.						
August 2012+*	41	30	10	18	-	1
April 2012	37	30	10	21	-	2
Being firm in his positions on the		-	-			
issues.						
August 2012+*	38	37	13	11	-	1
+ Results shown reflect responses among registere			-			

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

#### THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama <u>Better</u>	Romney Better	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure
Having good ideas for how to improve						
the economy.						
August 2012+	38	44	7	10	-	1
July 2012+	36	43	9	11	1	-
April 2012	34	40	11	13	-	2
November 2011	32	36	14	14	-	4
Having executive and managerial skills.						
August 2012+*	32	45	15	6	-	1
Changing business as usual in						
Washington.						
August 2012+	31	37	5	24	-	3
July 2012+	32	33	6	27	2	-
April 2012	29	36	9	23	-	3

<sup>+</sup> Results shown reflect responses among registered voters.

# Moving on...

Q22 When it comes to his approaches to issues, would you say that (READ ITEM) is in the mainstream of most Americans' thinking, or is out of step with most Americans' thinking? (RANDOMIZE)

(REPUBLICAN AND DEMOCRATIC CANDIDATES FOR CONGRESS ASKED LAST AND ROTATE) And, now thinking about some groups...When it comes to their approaches to issues, would you say that (READ ITEM) are generally in the mainstream of most Americans' thinking, or are generally out of step with most Americans' thinking? (ROTATE)

# THIS TABLE RANKED BY "IN THE MAINSTREAM"

	In The <u>Mainstream</u>	Out <u>Of Step</u>	Not <u>Sure</u>
Barack Obama			
August 2012+	54	44	3
July 2008+	60	29	11
Democratic candidates for Congress			
August 2012+	45	48	7
Mitt Romney			
August 2012+	44	51	5
Joe Biden			
August 2012+	40	49	12
Paul Ryan			
August 2012+	38	41	20
Republican candidates for Congress			
August 2012+	38	54	8
+ Results shown reflect responses among regist	ered voters.		

# July 2008 +

	In The	Out	Not
	<u>Mainstream</u>	Of Step	<u>Sure</u>
John McCain	45	42	13

<sup>\*</sup> Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

Q23 Compared to when Barack Obama became President—do you think that the country is better off, worse off or in about the same place?

	8/12+	8/10
Better off	31	31
Worse off	42	40
Same place	27	28
Not sure	-	1

+ Results shown reflect responses among registered voters.

# Changing topics...

Q24a Has what you have seen, read, or heard about Mitt Romney's previous business experience managing a firm that specializes in buying, restructuring, and selling companies made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12</u> +*	6/12	1/12
More positive	25	23	16
More negative	28	28	22
Not much difference	27	24	37
Don't know enough	20	24	25
Not Sure	-	1	-

<sup>+</sup> Results shown reflect responses among registered voters.

Q24b Has what you have seen, read, or heard about Mitt Romney's tax returns and the percent he has paid in federal income taxes made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>8/12</u> +**	7/12+	1/12
More positive	6	4	3
More negative	36	32	27
Not much difference	41	40	43
Don't know enough	17	23	26
Not Sure	-	1	1

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

# (Q25 & Q26 ROTATED)

Ànd...

Q25 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Mitt Romney? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

# THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE

Total Contacted	24
Mail	11
Social Media	8
E-Mail	7
Telephone calls	7
Other personal contact	2
None	75
Not sure	1
+ Results shown reflect responses among registered voters.	

Q26 Have you received any mail, e-mail, telephone calls, contact on social media like Facebook or Twitter or any other personal contact encouraging you to vote for Barack Obama? (IF 'YES,' PLEASE SPECIFY/ACCEPT MULTIPLE RESPONSES)+

# THIS TABLE RANKED BY HIGHEST COMBINED PERCENTAGE

Total Contacted	30
E-Mail	13
Mail	10
Social Media	10
Telephone calls	6
Other personal contact	3
None	69
Not sure	1

<sup>+</sup> Results shown reflect responses among registered voters.

# Now, please tell me...

Do you agree or disagree with the following statement: "The economic and political systems in the country are stacked against people like me?

	<u>8/12</u> +	<u>5/10</u>	7/02	6/97	4/97	6/94	6/93	<u>10/92</u> +	<u>9/92</u> +	<u>7/92</u> +	<u>5/92</u> +
Agree	54	47	34	40	52	45	35	49	50	56	45
Disagree	39	47	59	53	43	48	58	45	45	37	49
Not sure	7	6	7	7	5	7	7	6	5	7	6
								10/23-	10/14-		
		<u>4/92</u> +	<u>2/92</u> +	<u>1/92</u> +	<u>12/91</u> +	<u>10/91</u> +	<u>10/90</u> +	<u>26/88</u> +	<u>16/88</u> +	<u>9/88</u> +	<u>8/88</u> +
		59	47	43	44	48	42	43	50	43	51
		37	47	51	49	46	54	48	42	46	39
		4	6	6	7	6	4	9	8	11	10

<sup>+</sup> Results shown reflect responses among registered voters.

# Now, turning to the economy...

Q28 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

Economy will get better Economy will get worse Economy will stay about the same Not sure	8/12+ 36 18 38 8	7/12+ 27 25 45 3	6/12 35 20 41 4	5/12 33 19 46 2	4/12 38 19 42 1	3/12 40 23 35 2			
	1/12 37 17 44 2	12/11 30 22 47 1	11/11 25 28 47	10/11 21 32 45 2	8/11 22 30 47 1	7/11 26 31 41 2			
	6/11 29 30 39 2	4/11 33 21 46	2/11 29 29 41 1	1/11 40 17 42 1	12/10 32 24 42 2	11/10 37 15 46 2	10/14- 18/10+ 37 20 41 2		
	9/10 32 24 41 3	8/26- 30/10 26 26 45 3	8/5- <u>9/10</u> 34 25 39 2	6/10 33 23 43 1	5/6- 10/10 40 20 38 2	3/10 41 22 36 1	1/10- 14/10 41 19 38 2	10/09 42 22 33 3	9/09 47 20 30 3
	7/09 44 21 32 3	6/09 46 22 29 3	4/09 38 30 30 2	10/08+ 38 20 37 5	9- 10/06+ 22 22 51 5	10/04+ 43 10 33 14	10/02+ 41 20 34 5	10/98+ 17 24 54 5	10/94 31 24 40 5

<sup>&</sup>lt;sup>1</sup> Prior to April 2001, the question was phrased, "Over the next year..." + Results shown reflect responses among registered voters.

Q29 Do you think the U.S. economy is recovering or is not recovering?

	8/12+	6/12
Economy is recovering	50	51
Economy is not recovering	46	44
Mixed/In between (VOL)	3	5
Not sure	1	-

<sup>+</sup> Results shown reflect responses among registered voters.

Q30a Now, thinking about what you have seen, read, and heard in the last few weeks about our country's economy, in general, would you say it has made you feel more optimistic or less optimistic about the direction of the economy?

	8/12+*	7/12	6/12	5/12	1/12
More optimistic	46	37	43	42	46
Less optimistic	46	55	49	53	44
Mixed (VOL)	5	4	4	3	5
Not Sure	3	4	4	2	5

<sup>+</sup> Results shown reflect responses among registered voters.

Q30b The government agency that follows the job market recently found that in the month of July one hundred and sixty three thousand (163,000) jobs were created and the unemployment rate was eight point three percent (8.3%). Do you think that these statistics are a reason for optimism about the economic conditions in the country, or do you not think that these statistics are a reason for optimism about the economic conditions in the country?

	<u>8/12</u> +**	<u>6/12</u> <sup>2</sup>	<u>5/12</u> 1
Reason for optimism	42	43	44
Not a reason for optimism	54	52	50
Mixed (VOL)	1	2	1
Not Sure		3	5

<sup>+</sup> Results shown reflect responses among registered voters.

\*\* Asked of one-half the respondents (FORM B).

# (Q31 & Q32 ROTATED)

And how confident are you that Barack Obama has the right set of goals and policies to improve the Q31 economy--extremely confident, quite confident, only somewhat confident, or not at all confident?

				1/10-				
	<u>8/12</u> +	5/12	8/10	<u>14/10</u>	12/09	9/09	7/09	6/09
Extremely confident	16	13	16	16	13	18	16	20
Quite confident	18	19	21	19	20	22	23	26
Only somewhat confident	22	26	24	31	29	27	28	24
Not at all confident	44	41	39	33	36	32	32	29
Not sure	-	-	-	1	2	1	1	1

<sup>+</sup> Results shown reflect responses among registered voters.

Q32 And how confident are you that Mitt Romney has the right set of goals and policies to improve the economy--extremely confident, quite confident, only somewhat confident, or not at all confident?+

	<u>8/12</u> +	5/12
Extremely confident		7
Quite confident	16	12
Only somewhat confident	31	40
Not at all confident	42	36
Not sure	-	5

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>&</sup>lt;sup>1</sup> In May, the question referenced the April 2012 labor statistics: 115,000 jobs and 8.1% unemployment.

In June, the question referenced the May 2012 labor statistics: 69,000

jobs and 8.2% unemployment.

### Now, thinking about something else...

Q33 Do you feel that Medicare needs a complete overhaul, that it needs major changes, that it needs minor modifications, or do you think it is pretty much okay the way it is?

	<u>8/12</u> +	6/11	<u>4/11</u>
Complete overhaul	15	15	16
Major changes	27	28	28
Minor modifications	39	37	38
Pretty much OK the way it is	15	15	15
Not sure	4	5	3

<sup>+</sup> Results shown reflect responses among registered voters.

There is currently a proposal to change how Medicare would work so seniors being enrolled in the program ten years from now would be given a guaranteed payment some call a voucher from the federal government. Seniors would either purchase one of several government-approved coverage plans from a private health insurance company or pay somewhat more to stay in the traditional Medicare program. Do you think this is a good idea, a bad idea, or do you not know enough about this to have an opinion at this time?+

Good idea	15
Bad idea	30
No opinion	51
Not sure	

<sup>+</sup> Results shown reflect responses among registered voters.

There is currently a proposal to change how Medicare would work so seniors being enrolled in the program ten years from now would be given a guaranteed payment called a voucher from the federal government to purchase a Medicare approved coverage plan from a private health insurance company. Do you think this is a good idea, a bad idea, or do you not know enough about this to have an opinion at this time?

	<u>6/11</u>	<u>4/11</u>
Good idea	22	21
Bad idea	31	22
No opinion	45	56
Not sure	2	1

#### Now, thinking some more about this proposed change to Medicare...

Q35 Which of the following statements do you agree with more? (ROTATE)

Mitt Romney who says this proposal is a good idea because it would strengthen Medicare and reduce government costs for Medicare by giving future seniors more control over their own health care dollars and a choice between traditional Medicare and a variety of private plans.

...or..

Barack Obama who says this proposal is a bad idea because it would end Medicare as we know it by turning it into a voucher system giving seniors a set amount of money to pay for their health care costs and leaving them to personally cover costs above this amount.

Mitt Romney	34
Barack Obama	50
Mixed/Some of both (VOL)	2
Neither (VOL)	5
Not sure	9
+ Results shown reflect responses among registered v	oters.

### FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

Registered	100
Not registered	-
Not sure	-

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?+

Yes, Voted	
Voted for Barack Obama	45
Voted for John McCain	36
Voted for someone else	4
Not sure	2
No, Did Not Vote	12
Not sure	1
+ Results shown reflect responses among registered	voters.

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

Yes, Voted	65
No, did not vote	31
Not sure	
+ Results shown reflect responses among registered vo	

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

#### **Currently Employed**

Professional, manager	24
White-collar worker	20
Blue-collar worker	16
Farmer, rancher	-
Not Currently Employed	
Student	3
Homemaker	7
Retired	23
Unemployed, looking for work	6
Other	-
Not sure	1
+ Results shown reflect responses among registered voters.	

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

Grade school	1
Some high school	3
High school graduate	24
Some college, no degree	19
Vocational training/2-year college	11
4-year college/bachelor's degree	24
Some postgraduate work, no degree	2
2-3 years postgraduate work/master's degree	12
Doctoral/law degree	4
Not sure/refused	
+ Results shown reflect responses among registered v	oters.

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

Strong Democrat	24
Not very strong Democrat	10
Independent/lean Democrat	11
Strictly Independent	13
Independent/lean Republican	12
Not very strong Republican	9
Strong Republican	18
Other (VOL)	3
Not sure	1
+ Results shown reflect responses among registered vo	oters.

### Now, thinking about something else...

QF4b Do you consider yourself a supporter of the Tea Party Movement?

Yes No Depends (VOL) Not sure	8/12+	7/12+	6/12+	5/12+	4/12+	3/12+	1/12+
	26	25	24	30	25	28	27
	63	65	64	60	64	63	66
	3	2	3	2	2	2	2
	8	7	9	8	9	7	5
	12/11+	11/11+	10/11+	8/11+	6/11+	5/11+	4/11+
	27	25	26	27	26	26	25
	65	69	64	62	63	62	67
	3	2	3	4	3	2	3
	5	4	7	7	8	10	5
	2/11+ 29 61 3 7	1/11+ 27 62 3 8	12/10+ 29 61 3 7	11/10+ 30 59 4 7	10/28- 30/10+ 28 61 3	10/14- 18/10+ 30 59 2 10	9/10+ 28 61 3 8

<sup>+</sup> Results shown reflect responses among registered voters.

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

Very liberal	9
Somewhat liberal	
Moderate	
Somewhat conservative	22
Very conservative	18
Not sure	

<sup>+</sup> Results shown reflect responses among registered voters.

# QF6a What is your religion?+

Protestant (includes Baptist, Lutheran, Methodist, Episcopal,	
Presbyterian, and other Christians)	48
Catholic	22
Jewish	2
Muslim	1
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	1
Other	11
None	14
Not sure/refused	1
+ Results shown reflect responses among registered voters.	

# (ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?+

Fundamentalist/evangelical	14
Neither fundamentalist nor evangelical	
Not sure	4
Catholic/Jewish/Muslim/Mormon (QF6a)	26
+ Results shown reflect responses among registered voters.	

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?+

Labor union member	15
Union household	6
Non-union household	78
Not sure	1
+ Results shown reflect responses among registered v	

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

Married	57
Widowed	
Separated	1
Divorced	
Single/never been married	20
Unmarried and living with a partner	
Refused	

<sup>+</sup> Results shown reflect responses among registered voters.

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

Less than \$10,000	5
Between \$10,000 and \$20,000	8
Between \$20,000 and \$30,000	9
Between \$30,000 and \$40,000	9
Between \$40,000 and \$50,000	9
Between \$50,000 and \$75,000	17
Between \$75,000 and \$100,000	13
More than \$100,000	22
Not sure/refused	8

<sup>+</sup> Results shown reflect responses among registered voters.